



our core values



CUSTOMER FOCUS

Grower Service Excellence

Know our customer, understand their business and their needs.

Clear Communication

Communicate clearly, comply with industry standards and focus on quality outcomes.

Politeness & Equality

Treat our customers and your fellows with politeness and respect. Build and maintain relationships.



EFFICIENCY

Innovation

Introduce new and creative ideas to improve efficiency.

Open Communication

Encourage team members to openly share their opinions and views.

Effective Efficiencies

Be effective and efficient in achieving the best possible outcomes – planning, training, systems and time management.



ATTITUDE

Positive Workplace

Build a team focus. Take pride in the company and your fellows.

Motivation

Celebrate success. Recognise and reward individual and team achievements.

Passion

Show pride, enthusiasm and dedication. Be committed to delivery of high quality outcomes.



INTEGRITY

Responsibility

Accept responsibility for ones actions. Use your experience and good judgement to achieve good business outcomes.

Ownership

Take ownership of your actions that influence our customers and fellows.

Honesty

Act with honesty and integrity in all matters.



SAFER WORKPLACE

Personal Responsibility

Health and safety is everyone's responsibility, always look out for yourself and your fellow team members.

Step up, Speak up

If you don't think it is safe, say something.

Dedicated to a Safe Workplace

Employee safety is an integral part of our responsibility and we work hard to provide a safe and healthy working environment.